



PROFESSIONAL SERVICES

The California Arts Advocates is now offering professional services to help organizations learn about arts advocacy and create arts advocacy action plans tailored to the needs of nonprofit community-based organizations and civic agencies. This fee-based service, conducted by the CAA board members, will help each organization engage in the state-wide arts advocacy efforts while creating action plans for specific communities and regions.

SESSION TOPICS

Introduction to Arts Advocacy

- Overview of California Arts Advocates and other regional and national organizations
- Federal economic stimulus package and its connection to arts advocacy activities in California
- Sponsorship of State Assembly Bill AB700

Arts Advocacy Training

- Learn about the connection between arts advocacy and changes in the law and public funding
- Learn how to communicate about the intrinsic value and extrinsic value of the arts
- Learn about lobbying and what nonprofit and civic organizations can and cannot do

Creating an Arts Advocacy Action Plan

- Identify arts advocacy priorities, partners and supporters
- Develop systems for communication and engagement with policy makers and the public
- Create a plan for short and long term activities, including individual and group actions
- Institute guidelines for staff, arts commissioners, and board members
- Identify existing and potential resources

CAA can create a specialized arts advocacy presentation tailored to each individual organization's needs.

SERVICE FEE

Fees are based on the scope of work, session length, travel expenses and follow-up services. Please contact the CAA to discuss options that fit into your budget.

About California Arts Advocates

Founded in 1996 as a nonprofit statewide advocacy organization by leaders in the arts field, the California Arts Advocates CAA has been the collaborative force behind the battle to protect arts funding in California, as well as the successful passage of several bills that return arts programs to schools and laws that positively impact the arts. CAA provides advocacy services for California's arts community. CAA provides professional advocacy for all arts stakeholders in California, from the smallest troupe to the largest institution, from the solo artist to the largest organization, from the most diverse to the most mainstream, regardless of cultural segment or economic standing. Lobbying efforts have had significant influence on the legislative process in areas of state funding for the arts, energy, censorship, charity integrity and fundraising and education. CAA is supported and funded by its members.

California Arts Advocates

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